



Full Service Trade Association Representing Dairy Processors, Manufacturers and Distributors Since 1928

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April 27, 2010

Dear Member

I would like to personally invite you to attend the June Dairy Month celebration in our State Capitol on **Tuesday, June 8<sup>th</sup>**. Plans are already underway for this traditional recognition of our industry, and we'd like to encourage your company's participation – either by attending or through the display of your company's products and services and the sampling of your food products.

We would like to make this year's event celebration a tremendous success and can only do that if our state's dairy processing and manufacturing companies attend. This year, Governor Paterson, Senate Majority Leader Malcom Smith and Assembly Leader Brian M. Kolb, are expected to be in attendance as well as many other legislators and staff. Comments from previous year's participants were all enthusiastic and positive. With your help, this year's event will be bigger and better than ever.

We invite you to be part of this success. Six foot tables will be provided, allowing you to display information about your company and it's products and/or sample **ANY REAL DAIRY PRODUCTS** you sell. Be it cheese, milk, ice cream or yogurt, sampling your product is an excellent way to reach the over one thousand key Albany legislators, staff and state workers as well as local and regional media who will be in attendance. This is also a good opportunity to unveil any new products you may have in the marketplace.

The event will be held: **Tuesday, June 8<sup>th</sup> from 11:00am to 1:00pm in the Well of the Legislative Office Building (LOB) at the State Capitol in Albany.** Set-up can begin at 9:30am and we ask that you be ready by 11:00am. Easy directions will be provided to you if you decide to attend. We will provide extra cooler and/or freezer storage should you need it, we will need to know in advance.

Governor Paterson is expected to make a Proclamation and Resolution that will help to commemorate this event in style. A number of additional activities are also in the works to set this year apart from all others.

This event also offers an excellent opportunity for you to personally meet with your own legislator in Albany. If you are an association member our office can coordinate your appointment with your legislators if you would like. Please let me know as soon as possible if you would like me to set up an appointment for you on June 8<sup>th</sup>. This is an excellent opportunity to be visible and express your issues with your legislators.

The benefits of your participation are numerous; building your company's brand awareness; excellent media coverage; the chance to "meet and greet" key government representatives; and the opportunity to highlight the importance of the dairy processing and manufacturing industry in New York State.

If you would like to participate, simply attend the activities or if you have questions, please mail or fax (315-452-1643) the response form included. I will be coordinating the event with my assistant, Leanne Ziemba and sponsor Assembly Leader Kolb's office to ensure the success of this event. If you have any questions, please call me or email me at [info@nedairyfoods.org](mailto:info@nedairyfoods.org).

Please show your support for our industry as we work together with Albany to promote June Dairy Month and increase your sales. I hope to see you there.

Sincerely,

Bruce W. Krupke  
Executive Vice President

**President**  
Lewis P. Miller

**Vice President**  
James Buelow

**Secretary**  
Larry Webster

**Treasurer**  
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**Executive Vice President**  
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Steven Schwartz  
Michael Suever  
Al Tokar  
Liz VanBuren  
Gary Warren  
Butch Washburn  
Larry Webster

# 2010 ALBANY JUNE DAIRY MONTH CELEBRATION RESPONSE FORM

Please return this page to  
**before Friday May 28<sup>th</sup>**

Leanne Ziemba, Executive Assistant  
Northeast Dairy Foods Association, Inc.  
201 South Main Street, Suite #302  
North Syracuse, NY 13212  
Fax: 315-452-1643      Email: info@nedairyfoods.org

\_\_\_\_\_ Yes, I would like to participate in the June Dairy Month Celebration in Albany  
on Tuesday, June 8<sup>th</sup>.

Please provide the following information:

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_

Person who will be responsible for your display \_\_\_\_\_

Products we will be sampling:

\_\_\_\_\_

\_\_\_\_\_ Yes, I may need extra (please circle one) cooler or freezer storage space

\_\_\_\_\_ I can attend, but will not be bringing a display

\_\_\_\_\_ Yes, I would like Northeast Dairy Foods to setup legislator appointments for me

My Senate legislator's name is: \_\_\_\_\_

My Assembly legislator's name is: \_\_\_\_\_

If you don't know your legislator's names please give us your 9 digit zip code and we'll contact you  
when the appointment is setup. Zip code \_\_\_\_\_

**Please return this form no later than Friday May 28<sup>th</sup>.**

**THANK YOU!**